



**FOR IMMEDIATE RELEASE**

**GIFTCERTIFICATES.COM™ ANNOUNCES NEW MERCHANTS ADDED TO  
INDUSTRY LEADING GIFT CARD PRODUCT PORTFOLIO**

**OMAHA, Neb. (December 5, 2007)** –GiftCertificates.com, a leading provider of incentive based and e-commerce gift card solutions, announces the addition of new merchant gift cards added throughout 2007 and available for purchase on-line at [www.giftcertificates.com](http://www.giftcertificates.com) and [www.giftcertificates.com/business](http://www.giftcertificates.com/business).

The new merchant gift card partners include: [Neiman Marcus](#), [Jack in the Box](#), [Ninety Nine Restaurant](#), [Nike e-Gift Cards](#), [1800PetSupplies.com](#), [Signature Days](#), [NFLShop.com](#), [Fish.com](#), [Dog.com](#), [K•B Toys](#), [CVS/pharmacy](#), [Charity Choice e-Gift Cards](#), [Magazines.com](#), [MyWinesDirect.com](#) and [Legal Sea Foods](#).

With these new additions now available, GiftCertificates.com offers over 230 merchant gift cards including national retailers, travel services and a number of popular restaurants. A majority of the gift cards can be delivered either by physical mail or email (e-Gift Cards), the choice is up to the customer.

“As we continue to increase our gift card portfolio, we truly are becoming the source for gift cards for our corporate and consumer audiences. Customers are demanding choice and these new additions, combined with our recently launched website, [www.GiftCertificates.com](http://www.GiftCertificates.com), and the GiftCertificates.com™ MasterCard® Gift Card, significantly enhance our gift card offering. For 2008, our goal is to be the gift and reward brand of choice by providing our customers with gift card solutions that delight and reward relationships,” said Sean O’Toole, president and chief executive officer of GiftCertificates.com.

For a complete listing of all gift cards available through GiftCertificates.com, please visit our [Merchant Gift Card](#) link or [www.giftcertificates.com](http://www.giftcertificates.com).

**About GiftCertificates.com**

GiftCertificates.com™ is a leading e-commerce provider of innovative reward solutions and gift products for both the corporate and consumer markets. GiftCertificates.com is the reward and gift brand of choice in today’s marketplace. GiftCertificates.com offers an extensive product portfolio including our [SuperCertificate®](#) Reward which is redeemable for hundreds of original merchant gift cards. GiftCertificates.com also features a variety of [Specialty SuperCertificate®](#), [Merchant](#), [MasterCard®](#) and [American Express®](#)-branded Gift and Reward Cards. The company offers the best turnaround time and reliability in the industry. Established in 1997, GiftCertificates.com is a privately held corporation with locations in Omaha, Neb. and New York. For more information visit [www.GiftCertificates.com](http://www.GiftCertificates.com).

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