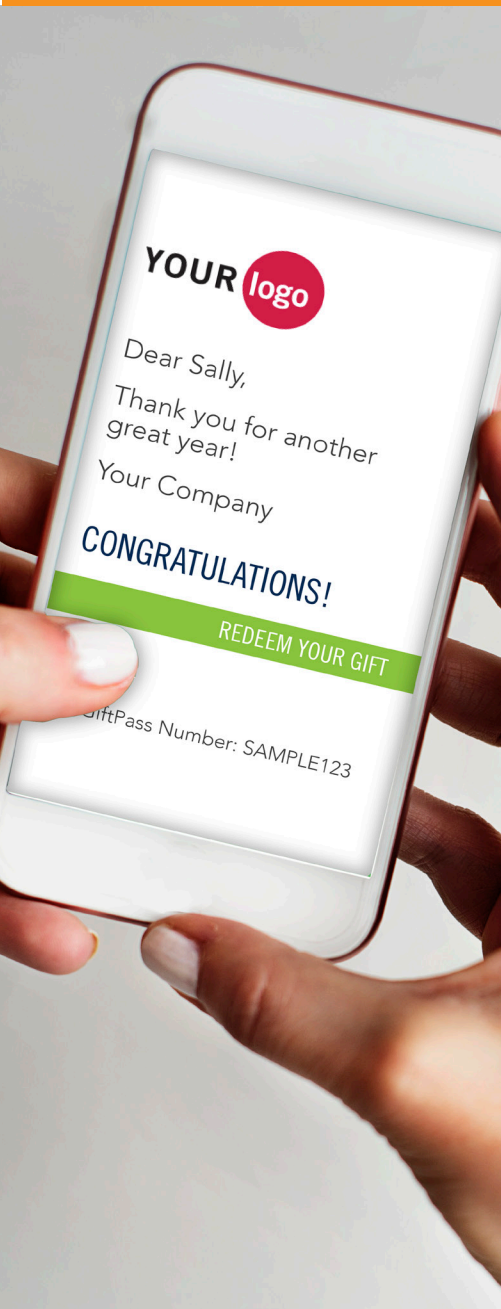


MULTINATIONAL ENERGY CORPORATION

HR/Engagement client since December 2005



CLIENT NEED

- Seeking a rewards partner to work with their internally created and management engagement platform that would fulfill gift card rewards.
- Improve engagement and morale after experiencing a meaningful amount of change in the organization that included moving headquarters and a workforce reduction

SOLUTION

- High value, low cost GiftPass rewards that allow for peer-to-peer or manager-to-employee spot and tenure awards, sent using an API from their internal engagement platform
- GiftPass rewards are redeemable for company's own gift card along with a choice of over 200 merchant gift cards and never expire so employees can earn and combine or bank their awards

RESULTS

- Replaced a higher cost rewards solution that previously included merchandise and Amex cards. Now, **95% of their budget** goes **directly** to employee rewards.
- Enhanced program utilization
- Program entering it's **12th year** of successful operation