



PRESS RELEASE

GIFTCERTIFICATES.COM IS RECOGNIZED AS ONE OF THE INCENTIVE INDUSTRY'S BEST SUPPLIERS

GiftCertificates.com has been named a winner of *Incentive* magazine's prestigious Platinum Partners Award for 2009.

Readers of *Incentive* have recognized GiftCertificates.com for excellence as an incentive industry supplier through an online voting process that took place from February to June 2009.

More than 65,000 of the industry's most qualified corporate decision-makers marked their selections for the best gift certificate and merchandise suppliers in their field ... the people, products and services that helped them most in motivating their employees and customers over the past year.

Winners were selected based on the following criteria: motivational appeal of the product line, customer service and speed of fulfillment, degree of promotional support and customization opportunities.

A complete list of winners will appear in *Incentive's* October issue and will be featured on Incentive's website – managesmarter.com. A special award ceremony and reception will be held on September 30, 2009, during The Motivation Show in Chicago.